

- What is the role and significance of the colours used in posters?
- **How has technology impacted the making of a poster?**
- How is the poster, seen today, different from the ones made before technology had any influence?
- **What is the watershed moment of posters?**
- What are the various factors a person should keep in mind while making a poster?
- **How did the poster reflect the cultures and the situations in the olden times?**
- What impact does a poster have on the society?